

**Diocese of Phoenix
Strategic Plan for Catholic Schools
SY 2001 – SY 2005**

<u>Goals</u>	<u>Responsibility Party</u>
1. To promote strong Catholic identity in our schools.	
Objective 1. Increase by 10 percent annually the frequency, usefulness, accuracy and timeliness of our communication regarding our schools and their Catholic identity.	Public Relations
2. To assist local school boards to operate effectively and efficiently.	
Objective 1. Increase by 10% the attendance at all School Board In-Service or training sessions by June 1 of each school year.	Nomination/In-Service/ Public Relations
Objective 2. Ensure written guidelines are available for all boards by January 30, 2003.	Nomination/In-Service
Objective 3. Increase communication by 10 percent with local school boards by February 1, 2002.	Public Relations
3. To demonstrate the need for a Capital Campaign Plan.	
Objective 1. Develop a campaign prototype and present to the Bishop by January 31, 2001.	MaryBeth
Objective 2. Promote the building of five new schools by June 30, 2010.	School Expansion
Objective 3. Implement a School Preventative Maintenance Plan by June 30, 2004.	School Expansion
4. To promote affordable Catholic education.	
Objective 1. Increase availability of financial assistance by 250% by June 30, 2006.	Finance/Public Relations
Objective 2. To ensure 100% of local schools have endowed accounts with CCF for tuition assistance by June 30, 2006.	Finance/Public Relations Nomination/In-Service
Objective 3. Cultivate opportunities to obtain federal and state tax monies for Catholic school education by June 30, 2006.	Legislative Action
5. To facilitate equitable services in all schools.	
Objective 1. To develop a plan to insure equitable services for all schools by September 1, 2003.	MaryBeth
6. To promote the attraction and retention of highest qualified staff	
Objective 1. Obtain 95% parity with public schools' salaries by July 1, 2005.	Finance/MaryBeth